



Success Strategies
developing strategies for success



Client Featured in *The Wall Street Journal*

The Wall Street Journal recognized 15 small businesses as Top Small Workplaces for 2009. We are thrilled and proud to congratulate our long-time client, **Woodmeister Master Builder, Inc.** as one of the elite 15. ([Read the complete article...](#))

It has been our privilege to help Woodmeister achieve a culture of shared leadership and team collaboration with our [Next Level Leadership Program](#) over the last 6 years.

Winning Companies Invest in Leadership



Each year, Woodmeister gives ten high-potential employees in multiple divisions of the company the opportunity to grow, develop and explore their leadership potential.

Since Woodmeister engaged Atlantic Consultants six years ago, the company has doubled in employee size and almost tripled in revenue.

The co-founders, Ted and Kim Goodnow, are proud of how their staff has responded so positively to the opportunity for leadership development. Gary Ludden, President, who introduced the Next Level Leadership Program, is a firm believer of the importance of leadership development and a positive, engaged culture.

What Sets Winners Apart in an Economic Downturn?

The economy challenges all business owners and yet 15 companies rose to the top of the class by focusing on what it takes to be resilient in change.

The Wall Street Journal article illustrates the long-term value of employee training, assessment and leadership development. It is full of many great ideas you may want to consider.

You or your company may benefit from knowing some of the success strategies that winning companies share.

Key strategies include:

- Leadership development
- Commitment to employees' well being and development
- Commitment to open and frequent communication including: Staff meetings, Daily huddles, and Town meetings
- Focus on team, not individual achievement
- Listening to ideas and solutions from all corners of the organization
- Enabling employees to make a difference
- Coaching and mentoring
- Creating a positive culture of appreciation

Other Unique Success Strategies of the Winners

- Profit sharing
- Open book management
- Next Level Leadership Program
- Strategic planning participation

Finding ways to help companies become winners is our mission.

To build leadership depth and resilience, small and mid-size private and family business companies must stay committed to their values and their vision to remain poised for future opportunities.

If you would like to talk about how we can help your company be a winner at developing your leaders and employees, give us a call at 781-235-7555.

Sincerely,

Bonni Carson DiMatteo
Atlantic Consultants, Inc.